

Autumn Winter 2019

— *Brave@* —





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Annika Nyström and Theresa Mårtensson meet each other by coincidence and all of a sudden the idea of Brave@ was born. Sometimes things just fall into place and lead to new exciting opportunities

Annika Nyström is running the successful fashion agency Nyströmsagenturer at Karlaplan in Stockholm and has a long knowledge with brands like Marc O Polo, Bruuns Bazar and Stella Forest. Theresa Mårtensson has a long term history within the fashion industry and she has previous worked with Filippa K and studied fashion at the well known Istituto Marangoni in Milan.

Brave represents courage, the courage to follow your dream and @ represents the first letter in Annika and Therasas first names.

Annika Nyström and Theresa Mårtensson create styles that they lack on the market and that they would like to wear themselves, the design is feminine, brave and comfortable.

The designer wants the customer to feel well dressed but not to dressed up, to feel beautiful and confident in her Brave@ selection.

Be Brave with us











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